

BLAKE
Inspiring environmental leadership

2018 Annual Report

Message from Pippa, Lady Blake



Each year I'm incredibly proud to look back and reflect on the success and growth of the Sir Peter Blake Trust (BLAKE). In 2018 we celebrated another series of successful environmental and leadership programmes; we developed meaningful new partnerships and implemented some exciting new changes.

In January we welcomed a new Chief Executive, James Gibson. With a professional background in sustainability, and a passion for developing environmental leadership, a key focus for James over the year was developing a clear strategic plan to guide us through the next three years.

Peter truly believed that by experiencing the natural environment and learning about the issues it faces, people would learn to love it and want to protect it. The renewed strategy has a greater focus on environmental leadership, with an emphasis on the country's young people. Over the next three years we aim to inspire at least 40,000 young New Zealanders to care for the environment.

Our environmental programmes have gone from strength to strength and our fourth BLAKE Expeditions ocean voyage departed in February taking 20 talented young New Zealanders on this special journey to the Kermadec Islands. Visiting one of the most pristine and biodiverse environments on the planet, delegates experienced marine wildlife that many of us will never get to see, instilling a deeper sense of kaitiakitanga within them.

In April, fifty-five high school students took part in the annual BLAKE Inspire programme in Taranaki. BLAKE Inspire is a week-long, immersive programme that sees like-minded Year 11-13 students come away with new confidence, skills and networks to start making positive change within their own communities.

We continued a partnership with Tara Expeditions Foundation as part of our BLAKE Ambassador programme. This gave young New Zealanders a unique opportunity to sail onboard Peter's former expedition boat Seamaster (now called Tara) as part of a science voyage from Panama to New York. Our annual BLAKE Ambassador programmes allow 18-25 year olds to become more equipped with science, conservation and leadership skills that they can apply to their careers.

We reached out to tens of thousands of school teachers and students through our Dream Team and Young Leader Award programmes. And in June, family and close friends of Peter's, together with our sponsors and supporters came together to celebrate outstanding New Zealand leaders at the 2018 BLAKE Awards, in partnership with the Royal New Zealand Navy on board HMNZS Canterbury.

A large part of 2018 was spent developing our newest outreach programme with New Zealand Geographic: BLAKE NZ-VR. In the year ahead BLAKE NZ-VR will be rolled out to schools, allowing thousands of students to explore the wonder of what's beneath our oceans through virtual reality and inspire them to take care of our marine environment.

With environmental issues such as climate change, biodiversity decline and marine health becoming increasing global concerns, it's therefore timely to move the emphasis of BLAKE'S programmes towards instilling environmental leadership and awareness in our young people - something Peter was very passionate about.

As we set our sights on the year ahead, I'd like to give a personal and special thanks to all our sponsors, supporters, schools and everyday Kiwis who support us as a non-profit organisation. We are incredibly lucky to retain such a strong network of people and organisations who share Peter's passion and values and help us continue the environmental work that was so important to him.

Thank you.

Pippa, Lady Blake

Our 2018 Programmes



BLAKE Inspire

BLAKE Inspire, run in partnership with the Ministry for the Environment, is a week-long adventure for environmentally passionate secondary school students. In 2018 delegates came together in Taranaki and took part in a combination of outdoor adventures and environmental activities with a range of experts. These young New Zealanders come away from BLAKE Inspire with new leadership capabilities and are inspired to make a real difference in their own communities. They are also eligible to take part in BLAKE Expeditions.



BLAKE Expeditions

Our Ocean Voyages are once-in-a-lifetime opportunities for students to be part of a team who visit remote and environmentally significant areas such as the Kermadec and Sub-Antarctic Islands. In 2018 delegates travelled to the Kermadec Islands on board HMNZS Canterbury to learn from world class scientists and environmental leaders while undertaking real-life science research and exploration.

Environmental Educator

In partnership with the Ministry of Education, we offered a unique opportunity for one secondary teacher to be an educator at sea on board BLAKE Expeditions, attend BLAKE Inspire and spend a term working full-time with us at BLAKE. During that time our Educator connects with scientists and experts to develop environmental education resources.



BLAKE Ambassadors

Environmentally passionate 18-25year olds are selected for our amazing ambassadorships in Antarctica, the Southern Ocean and throughout New Zealand. In 2018 we included an Ambassadorship on board Sir Peter Blake's former expedition vessel, Seamaster (now called Tara). BLAKE Ambassadors are offered environmental leadership opportunities to work on projects alongside teams of scientists, conservationists, engineers and conservators on research, conservation and heritage restoration projects. Partners include NIWA, DOC, Antarctica New Zealand, and Tara Expeditions Foundation.



BLAKE Awards

These are our premier awards, celebrating and recognising outstanding leadership in New Zealand. In 2018 we awarded seven talented New Zealanders with BLAKE Leader Awards on board HMNZS Canterbury.

Dream Team

The Dream Team is a group of inspiring New Zealand leaders who visit schools around New Zealand, presenting their own unique stories, to encourage students to set and achieve their goals and dreams for the future. In 2018 we included a series of digital Dream Team sessions with famous New Zealanders Nico Porteous, Eliza McCartney and Peter Beck.

Young Leader Award

Sponsored by Westpac, the Young Leader Award recognises and celebrates Year 5-8 students from all over New Zealand for their leadership style. In 2018 teachers nominated 634 students to receive a Young Leader Award.

2018 Highlights

82,000

school students registered to watch digital Dream Team sessions



18 YOUNG
NEW ZEALANDERS

voyaged to the Kermadec Islands as part of Young Blake Expeditions

105 DREAM TEAM

SESSIONS IN NZ SCHOOLS



1 NEW ENVIRONMENTAL EDUCATOR

634 YEAR 5 TO 8 STUDENTS AWARDED a Young Leader Award



13 NEW
Blake Ambassadors



NEW BLAKE LEADERS



55 YOUNG PEOPLE

from around
New Zealand attended
YELF IN TARANAKI



\$29,000 FUNDRAISED IN THE GREAT BLAKE RACE



BLAKE 2018 Alumni Profile



Watane Campbell (17)

SCHOOL: Te Kura Kaupapa Māori o Ngā Mokopuna, Wellington

ACTION PLAN: War on kiore, and crusade for kororā

Watene Campbell made his action plan pledge at last year's BLAKE Inspire in Taranaki. This impressive young leader, who's passion for the environment is interwoven with his strong connection to Māoritanga, is now playing a part in making the Miramar Peninsula the first totally predator-free area in the capital. At the same time, he's helping another resident - kororā pākau-tea, the little blue penguin - to thrive.

Watene said the seed was planted, when he attended an environmental group event in Miramar outlining the threats that pests posed to local native flora and fauna. However, "BLAKE Inspire gave it the nutrients it needed to grow," he says.

Campbell and his fellow Year 12 students have focused some of their school assignments on the predator-free project and his plan was to make his school grounds free of rodents, before widening the halo to connecting with other predator-free work being undertaken on the Miramar Peninsula.

His experience at BLAKE Inspire was critical to his own future, he says. "I grew so much confidence – not only in myself, but now I feel confident that I'm not alone. I have my 55 peers who were with me and are just as passionate about our environment as I am; and will help me to change the world for the better."

Today, Watene alongside another fellow Year 13 student, have been in recent connection with the Project Learning Enterprise - 'Papa Taiao', to review his goals and aspirations of firstly, making his school grounds Predator-Free, and secondly, protective the native bird - the kororā pākau tea, hoping that the species will thrive in this moving world of ours.

Under the supervision and care of Papa Taiao, Campbell ventured off to the great island of Matiu (Somes Island), where he was able to reconnect with his atua Māori, and have a great sense of what could be achieved with a bit of planning and a lot of hard work.

With the helping hand of Papa Taiao, they were able to discuss potential barriers they could face during this project, how they could overcome these barriers, and where they were to go from here.

Nō te kaupapa o BLAKE Inspire i Taranaki (2018), i tino puawai te hiahia i roto i a Watene ki te whakatinana tāna i kōrero ai, e hāngai ana ki tana kaupapa ake. He momo a Watene, e ngākaunui ana ki tana taiāo, ki tana Māoritanga hoki. Kai te whai pānga hoki ia ki te kaupapa, kia noho a Mirimar Peninsula hai takiwā kaikōnihi kore. He tuatahitanga ki a Pōneke.

Hai tāpiringa, kai te whai aroha hoki te rangatahi nei ki tētahi kē atu momo, arā ia ko te kororā pākau tea. Ko te whainga ia, kia puawai te kororā nei, i te ao e noho nei tātou. E ai ki a Watene, i whakatōria te kākano o hiahia, i a ia i tētahi kaupapa taiāo i Motukairangi. Ki reira rātou whakawhāriki ai i ngā take

nunui e pākikino nei ō tātou tipu taketake, i ō tātou rauropi taketake, ā, koia ko ngā kīrearea.

Heoi, "Nā BLAKE Inspire te kākano i ruia, i whangāia, kia tipu." hei tāna. Kua aro pū wētahi o ngā aromatawai a Campbell, rātou ko wana pia tau 12 i te kura, ki tētahi taumahi kaikōnihi-kore. Ko te whainga pae tawhiti, ko te whakamōtī i ngā kīrearea e noho kāenga ana ki ngā whenua o tōnā kura, mō reira tūhono ai ki ngā whenua o Miramar Peninsula, me ngā mahi e koke ana i kō.

E ai ki a ia, ko ngā mōhiohio i kōhia e ia, nōnā i BLAKE Inspire, he pānga nunui ki tōna oranga mō ngā tau e tōheke nei. "I puta te māiatanga i a au, ehara i te mea mōku ake, engari i tipu māia, me te mōhio, 55 atu aku tuākana, hai taunaki, hai akiaki i a au, nōku e hīkoi ana i tēnei ao, nōku e whakahou ana i tēnei ao, hai painga mō tātou katoa."

Inaiarangi nei, kua tūhono anō a Watene, rāua tahi ko tana hoa ako, ki te pākihi o 'Papa Taiao', hai taunaki anō i tana whainga, kia noho kaikōnihi-kore ngā whenua o te kura ka tahi, kia puawai hoki ngā kororā pākau tea i te ao e noho nei tātou

I peka atu a Campbell ki te moutere o Matiu, ki reira hono ai ki te taiao, ki ngā atua Māori, me te whakawhānui hoki i te tirohanga, ki ngā momo e taea, mēnā rānei ka upoko pakarū te karawhiu.
Nā te ringa āwhina ō Papa Taiao, i āta wānangahia ngā wero e whakapātaritari ana i te whainga, ngā uara matua hai whai, ngā kaupapa hoki hai kake māna, e ea ai ana moemoeā.

Read about Watene's action plan on Newsroom: bit.ly/2HiCQ5h

BLAKE 2018 Alumni Profile



Inka Pleiss (18)

SCHOOL: Howick College, Auckland

ACTION PLAN: Challenge the government on use of plastic wrapping of NCEA exam papers

Shortly after attending last year's BLAKE Inspire programme, Howick College student Inka Pleiss, along with thousands of students across the country, received her NCEA exam papers in the post.

Appalled to see they were wrapped in single-use plastic and motivated by her time at BLAKE Inspire to seek solutions to make a difference, Inka was immediately inspired to do something about it.

After chatting to other students and agreeing it was a terrible amount of plastic waste, Inka emailed the Government, challenging them on their use of plastic-wrapping all NCEA exam

"They came back to me and said the plastic was biodegradable, but what I learned from BLAKE Inspire is that biodegradable plastic won't break down unless it's exposed to UV rays and high temperatures. And that won't happen if it's in landfill or in the ocean...so I emailed back to them and said: 'not quite good enough'."

Inka's next step was to start a petition to encourage NZQA to find environmentally friendly alternatives, whether this be recyclable paper bags, reusable zip-lock bags or no bags at all.

"I wouldn't have had the confidence to do all that if I hadn't gone to BLAKE Inspire. I probably would have mulled over it and thought 'hmm I'm not very happy about this', but I doubt I would have gone out and done something."

Today, Inka's petition sits at 5,631 and is drawing a close. In last year's exams she collected just over 3000 plastic wraps from Pakuranga College and Edgewater College to deliver to NZQA at the start of

She has also secured her local MP's support to take her petition to parliament after the plastic drop. She hopes that with the extra weight of these actions and the publicity they create, NZQA will finally take notice and stop using plastic wraps

Read about Inka's plan on Newsroom: bit.ly/2TI8KoR (and Newshub) bit.ly/2C8LXIH



Maha Fier (16)

SCHOOL: Paraparaumu College, Kapiti Coast

ACTION PLAN: Kapiti envirogroup's beach clean-up robot

During an action planning session at BLAKE Inspire 2017, Maha Fier was prompted to create a forum where like-minded secondary students could come together to learn about New Zealand's environmental issues, and how young people can realise their own environmental leadership ability. Fast forward a year, and the first 'Kapiti Enviro Youth Summit' (KEYS) was held in August 2018 - bringing together students from across the greater Wellington region, to discuss the issue of water quality in New Zealand.

BLAKE Inspire also exposed Maha to an opportunity to voyage to the Kermadec Islands as part of BLAKE Expeditions the next step in BLAKE's environmental programme pipeline.

"It was a mind-blowing experience. This fuelled my passion for preserving our oceans and engaging with the natural world around us scientifically and spiritually too. Having young people around me for 11 days who also shared this major interest and excitement of wanting to go out for an adventure and simply learn more about our planet is something which will always be a highlight in my life!"

After returning from BLAKE Expeditions, Maha and her fellow students pursued a project to create a beach-cleaning robot to both physically pick up rubbish off beaches and educate people about ocean pollution. This year Maha and her group have visited primary schools to display their robotic creation and developed hands-on learning, allowing these young people to manually control the robot to pick up rubbish.

"It's been a superb way to educate people around ocean pollution, and so good to see college students using their technology and engineering skills for a project that aims to benefit our wider world."

"Being able to spread the knowledge I learned during BLAKE Inspire and BLAKE Expeditions to the young people in my own community made me realise there are so many young people who want to make a change, and I'm hopeful that our generation will set things right."

Sir Peter Blake Trust Summary Consolidated Performance Report

Statement of Service Performance FOR THE YEAR ENDED 30 SEPTEMBER 2018

Sir Peter Blake Trust's Outcomes:

The Sir Peter Blake Trust continues Sir Peter's legacy through activities that encourage leadership development and environmental awareness and action. The Trust endeavours to achieve the following outcomes:

- To lift the leadership performance of our next generation of Kiwi leaders, adventurers and environmental stewards;
- To engage every child in every classroom to become passionate about caring for our environment.

Sir Peter Blake Trust's Outputs:	2018	2017	Environmental Educator	2018	2017
1. LIFTING LEADERSHIP PERFORMANCE			The opportunities for this year's educator		
Blake Leadership Awards			included the expedition to the Kermadecs and attending the Youth EnviroLeaders Forum.		
The prestigious Blake Leadership Awards are			He has also contributed to the VR teacher		
conferred to individuals with the determination and will to succeed and a belief in achieving			resources.		
extraordinary things for New Zealand.			NUMBER OF TEACHERS:	1	2
AWARDS CONFERRED:	7	7	2. EVERY CHILD IN EVERY CLASSROOM		
Youth EnviroLeaders Forum			Dream Team		
A week long leadership development			During Leadership Week, Kiwi leaders take		
adventure held in Taranaki in 2018 (2017: Auckland), targeting year			time to visit schools and inspire Kiwi kids		
11-13 student environmental leaders.			to achieve their dreams.		
NEW ZEALAND DELEGATES:	56	55	CHILDREN REACHED IN FACE TO FACE CLASSROOM SESSIONS:	32,000	32,675
INTERNATIONAL YOUTH DELEGATES:	n/a	5		32,000	32,073
Young Blake Expedition Ocean Voyage			Young Leader Awards		
Expedition to the Kermadecs, with the support			Supported by Westpac, Young Leaders from primary and intermediate schools are		
of the Royal New Zealand Navy, targeting			nominated by their school and presented with		
secondary school students identified with outstanding leadership potential for a			the award for all round leadership.		
once-in-a-lifetime expedition.			AWARDS PRESENTED:	634	442
(No expedition in 2017).			NZ-Virtual Reality Project (new project 2018)		
STUDENT VOYAGERS:	18	n/a	Working in partnership with NZ Geographic,		
ADULT CREW:	25	n/a	360 video footage has been collected		
Blake Ambassadors			underwater at some of New Zealand's most important marine locations, for distribution		
Environmental field work with Department of			to schools and the public in the next		
Conservation, NIWA, Antartica NZ, the Antartic Heritage Trust and Tara, targeting			financial year.		
tertiary students and graduates,			NUMBER OF SITES FILMED AND	_	I-
18-25 years old.			VIDEOS CREATED:	5	n/a
BLAKE AMBASSADORS:	13	13			

Additional Output Measures:

Sir Peter Blake Trust is a small organisation with limited resources. The Trust extends its reach into the community by encouraging other groups to engage in activities which encourage leadership development and environmental awareness.

Collaboration

Collaboration with schools, community groups and businesses is a key feature of the Trust's successful programmes.

Collobrative Partners involved in Young Blake Expeditions include Royal NZ Navy, NIWA, University of Auckland, Massey University, Auckland Museum, Experiencing Marine Reserves and Department of Conservation.

Volvo Ocean Race

During the Volvo Ocean Race stopover, we hosted a breakfast event at the Maritime Museum, attended by 170 people, where the guest speaker was Dee Caffari - skipper of Turn the Tide On Plastic.



Sir Peter Blake Trust Summary Consolidated Performance Report cont.

Summary Consolidated Statement of Revenue and Expense		
FOR THE YEAR ENDED 30 SEPTEMBER 2018	2018	2017
Revenue		
Donations and grants	319,310	264,498
Investment income	218,387	236,231
Sponsorships	311,138	315,609
Programme service revenue	433,511	314,751
Red socks revenue	6,532	19,038
Other income	47,416	44,412
Net gain on fair value of investments	38,708	-
Total revenue	1,375,002	1,194,539
Expenses		
Administration expenses	138,982	74,068
Employee Costs	717,242	617,867
Fundraising Expenses	-	24,093
Programme Expenses	542,305	494,476
Depreciation and amortisation	34,030	34,915
Net loss on fair value of investments	-	85,797
Total expenses	1,432,559	1,331,216
Net (deficit)	(57,557)	(136,677)
Summary Consolidated Statement of Movement in Trust Funds FOR THE YEAR ENDED 30 SEPTEMBER 2018	2018	2017
Trust funds as at 1 October 2017	4,565,377	4,702,054
Net (deficit) for the year	(57,557)	(136,677)
Trust funds as at 30 September 2018	4,507,820	4,565,377

Sir Peter Blake Trust Summary Consolidated Performance Report cont.

Summary Consolidated Statement of Financial Position

AS AT 30 SEPTEMBER 2018 2017

Trust funds	4,507,820	4,565,377
Assets		
Current assets	1,291,962	871,953
Non-current assets		
Property, plant and equipment	19,436	28,676
Intangibles	9,100	32,698
Investments	3,348,020	3,768,084
	3,376,556	3,829,458
Total assets	4,668,518	4,701,411
Liabilities		
Current liabilities	160,698	136,034
Non-current liabilities	-	-
Total liabilities	160,698	136,034
Total net assets	4,507,820	4,565,377
Summary Consolidated Statement of Cash Flows		
FOR THE YEAR ENDED 30 SEPTEMBER 2018	2018	2017
Net cash inflow from operating activities	4,597	115,319
Net cash inflow from investing and financing activities	457,049	327,537
NET INCREASE IN CASH AND CASH EQUIVALENTS	461,646	442,856
Opening Cash and Cash Equivalents	739,523	296,667

For and on behalf of the Trustees, who authorise the issue of these financial statements on the date shown below:

TRUSTEE
Paul Reynolds
28 NOVEMBER,2018

TRUSTEE

Gina Dellabarca
28 NOVEMBER,2018

1,201,169

739,523

Phone: +64 9 307 8875, Email: info@blakenz.org Sir Peter Blake Trust, PO Box 106-955, Custom Street 1143, Auckland

CLOSING CASH AND CASH EQUIVALENTS

Notes to the Summary Consolidated Performance Report

FOR THE YEAR ENDED 30 SEPTEMBER 2018

1. Accounting Policies Basis of Preparation

The summary consolidated performance report presented is that of the Sir Peter Blake Trust ("the Trust") and includes Sir Peter Blake Charity Limited. The summary consolidated performance report has been prepared in accordance with FRS 43 (Summary Financial Statements).

The full consolidated performance report has been prepared in accordance with Tier 3 PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-for-Profit) on the basis that the entity does not have public accountability and has total annual expenses of equal to or less than \$2,000,000. Tier 2 PBE policies have been applied in the preparation of the consolidated performance report:

- PBE IPSAS 6 (NFP) Consolidated and Separate Financial Statements.
- PBE IPSAS 29 (NFP) Financial Instruments Recognition and Measurement.

The presentation currency used in preparing this summary consolidated performance report is the New Zealand dollar, and amounts have been rounded to the nearest dollar.

The information presented in this summary consolidated performance report has been extracted from and is consistent with information

presented in the full audited consolidated performance report. These were authorised for issue by the Trustees on 28 November 2018. The auditors' report on the full consolidated performance report for the years presented did not refer to a fundamental uncertainty and was not modified in any way. The summarised consolidated performance report does not include all the disclosures provided in the full consolidated performance report and cannot be expected to provide as complete an understanding as provided by the full audited consolidated performance report, which is available on request or from our website **www.sirpeterblaketrust.co.nz**

Changes in accounting policies

The accounting policies applied during the year are consistent with those used for the year ended 30 September 2017.

2. Endowment

An initial endowment of \$3,800,000 was received from the New Zealand Government on 22 October 2003. The \$3,800,000 endowment was provided as a means for the Trust to generate income to pursue the objectives of the Trust. The Trustees endeavour to protect the value of the endowment and this is represented by the Accumulated Trust Funds carried forward

3. Charitable Status and Taxation

The Sir Peter Blake Trust and the Sir Peter Blake Charity Limited are registered charities and are exempt from income tax on income derived by the trustees in trust for charitable purposes in New Zealand.

4. Related Parties

The Trust was incorporated on 17 December 2003. Sir Peter Blake Charity Limited was incorporated 15 August 2006 and is 100% owned by the Sir Peter Blake Trust. The company was incorporated to undertake the operating functions, while the Trust undertakes the investing functions.

The Board of Trustees includes individuals from organisations with common objectives and areas of interest. Several of these organisations also provide commercial sponsorship, service contracts, and assist with fundraising events. For 2018, these included Ministry of Education, Ministry for the Environment, National Institute of Water and Atmospheric Research (NIWA), Royal NZ Yacht Squadron, and Westpac New Zealand Limited.

5. Commitments and Contingencies

There were no capital commitments or contingencies as at 30 September 2018 (2017: \$nil).

Support Us

BLAKE is a non-profit organisation which relies heavily on donations and support from sponsors, partners, community trusts and grants.

Every dollar counts, so we're incredibly lucky to have a strong network of generous supporters and helpers, who share Sir Peter's passion and values, and support the Trust through donations and fundraising activities.





HOLD A FUNDRAISING EVENT

Schools, businesses, teams and communities can create their own fundraising event. It could be a sponsored activity, sporting challenge or social event. Some examples are school coin trails or Red Sock mufti-days, and triathlons - be as creative as you like!

BUY RED SOCKS

Red Socks are available to purchase online at The Warehouse for \$5 a pair.

DONATE

Your generous contribution will help us continue Sir Peter's legacy by delivering environmental programmes that inspire people to care for the environment and lead positive change.

For more information go to **blakenz.org**