



BLAKE

Inspiring environmental leadership

2019 Annual Report

Message from Pippa, Lady Blake



It has been a big year for BLAKE. The last 12 months has seen significant change, including the introduction of a new strategic plan, a new visual identity, new partnerships and the launch of several new programmes.

The renewed strategy introduced a change in direction for BLAKE along with some ambitious plans and goals that have come to life in 2019.

Our new role: *To inspire and prepare people to lead a sustainable future for Aotearoa.*

Aligning with Peter's aspirations, all our programmes and events have a greater focus on environmental sustainability and our country's youth. They all have adventure and experiential learning at their core; and we want everyone who has participated in our programmes to come away inspired to take action and influence those around them.

One of the biggest changes this year is our new name and visual identity. We are now known simply as 'BLAKE'

and each of our programme names sit under this new Masterbrand. We believe the new name and brand was necessary to make the organisation more progressive and impactful and have a more compelling reach to young people.

We have introduced BLAKE NZ-VR, our newest school outreach programme, which has been hugely successful since its launch in February 2019.

Peter wanted to reach every classroom in every school, and with two Environmental Educators travelling to schools every day with a class-set of virtual reality (VR) headsets to deliver this programme, we are helping to bring his vision to life.

In 2019 we reached 20,000 young students across Auckland, allowing them to experience the wonder of what's under the ocean through VR technology, while learning about its challenges and what actions they can take to protect it.

In 2020 we aim to take the programme into Bay of Plenty and Northland schools.

In April, our annual BLAKE Inspire programme brought together 56 passionate young people for an action-packed week of learning and adventure in Waikato. Teamed with scientists, environmental leaders and other like-minded students, they learned about environmental issues such as climate change, biodiversity-decline and marine and freshwater health.

In 2019 we expanded the BLAKE Inspire model for two new audiences:

In July BLAKE Inspire for Sailors was launched in partnership with Yachting New Zealand. Designed specifically for young Kiwi sailors with a love for the ocean, 30 young people from sailing clubs all over New Zealand spent the week engaged in sailing activities and learning about our most critical marine issues.

BLAKE Inspire for Teachers was launched in October which helped us reach even more school children. Twenty Nine teachers came together in Auckland to learn about environmental issues

and how they can apply environmental education across all their subjects.

Through our annual BLAKE Ambassadors programme, we gave another 10 young New Zealanders some incredible opportunities to work in the field on important science, conservation and environmental projects.

In September we celebrated eight outstanding New Zealand leaders at the annual BLAKE Awards, including the inaugural youth category award. And together with our foundation partner, Westpac, we presented almost 500 young students with a BLAKE Young Leader Award.

The year ahead will see us place a significant focus on integrating Te Ao Māori across all our programmes.

To help us achieve this, we are working with a kaupapa to develop a set of teaching resources in Te Reo for the BLAKE NZ-VR programme. We've received funding to take on another environmental educator who will both deliver the VR programme to Kura schools across New Zealand, and help us apply Te Ao Māori to our other programmes. This means we'll reach even more students through the Māori immersion setting.

Finally, I'd like to extend a special thanks to all our sponsors and supporters, some of whom have supported us for many years, and others who have joined us over the last 12 months. However, they all share our values and sustainability goals.

With several new programmes, events and opportunities on the horizon, including the America's Cup coming up in 2021, there'll be no slowing down for the team at BLAKE, so we are hugely grateful for all the support we receive.

Thank you.
Pippa, Lady Blake

Strategic Plan

OUR PURPOSE

"We want to restart people caring for the environment ...through adventure, through participation, through education and through enjoyment."

Sir Peter Blake, final log entry, 4 DECEMBER 2001

OUR ROLE

To inspire and prepare people to lead a sustainable future for Aotearoa.

PROGRAMME EXCELLENCE

Strategic Intent

- Align our programmes to our purpose and role
- Focus on experiential learning as our core competency
- Increase the number of people in our programmes
- Inspire and equip teachers to deliver environmental education
- Enhance integration of Te Ao Māori and kaitiakitanga
- Constant emphasis on programme quality and relevance

Proposed Actions

1. BLAKE Inspire operations standardised and delivered at least twice a year
2. BLAKE Inspire adapted for at least one new target group
3. Introduce new experiential learning programme for teachers
4. BLAKE Expeditions delivered annually, using a range of formats
5. Expand BLAKE Ambassador programme outreach and improve quality of opportunities

INSPIRE AND INFLUENCE

Strategic Intent

- Ensure environmental credibility in all our messaging
- Effective story-telling used to educate and inspire action
- Amplify our messages through technology and partnerships
- Leverage sustainability expertise and content across a range of audiences
- Celebrate examples of leadership in sustainability and kaitiakitanga

Proposed Actions

1. Establish clear organisational position on environmental priorities and align with UNSDG's and long-term NZ targets
2. Delivery of BLAKE NZ-VR project reaching at least 40,000 people
3. Technology and partnerships used to amplify all major programmes
4. Investigate (and if feasible) deliver sustainability activity using America's Cup as a platform

LEVERAGING RELATIONSHIPS

Strategic Intent

- Increase focus on facilitating "the magic" (purposeful and meaningful connections between people)
- Award winners are connected to our purpose and contribute to our success
- Establish deeper relationships with our critical partners
- Build relationships with new partners including iwi who can help deliver our purpose
- Build enduring relationships with our people

Proposed Actions

1. BLAKE Awards programme evolved to align with our purpose and brand
2. Establish approach to engaging alumni
3. Sustain or grow all existing critical partnerships
4. Establish at least three new partnerships

GUIDING PRINCIPLES



SUCCESS MEASURES

- 01 Inspire at least 40,000 people to care for the environment.
- 02 Prepare at least 400 people to lead a sustainable future for New Zealand.

ORGANISATIONAL PRIORITIES

- 01 ENHANCED BRAND CLARITY
- 02 FINANCIAL STABILITY
- 03 DEVELOP OUR PEOPLE
- 04 ENVIRONMENTAL SUSTAINABILITY
- 05 RELIABLE TECHNOLOGY INFRASTRUCTURE
- 06 INTEGRATION OF TE AO MĀORI

Our 2019 Programmes



BLAKE Inspire

Each year in April, 56 young environmental leaders from all over New Zealand come together for BLAKE Inspire, our week-long programme of adventure-based, experiential learning in Waikato.

Throughout the week delegates work together with scientists, environmental experts and a diverse range of leaders to help them develop strong leadership skills while learning about topical environmental issues and how they can take action to tackle them.

Participation, adventure and learning are all key requirements for delegates. They take part in environmental and marine science activities and visit businesses and local organisations to learn about what they are doing to reduce their impact on the environment.

Most importantly, students have lots of fun and come away with new friends, skills and clear action plans to start making positive change within their own schools and communities.

2020 PROGRAMME DATES: 17 - 24 April

- In partnership with the Ministry for the Environment



BLAKE Inspire for Sailors

In July 2019 we launched BLAKE Inspire for Sailors – a five-day environmental leadership programme in partnership with Yachting New Zealand. Designed specifically for young sailors with a love for the ocean, 30 young sailors from yacht clubs all over New Zealand spent a week in Auckland engaged in sailing activities and learning about our most critical marine issues.

Students experienced sailing on board Sir Peter's legendary Lion New Zealand in the Hauraki Gulf, visited pest-free Tiritiri Matangi Island to experience a thriving ecosystem, learned about the legacy of Sir Peter Blake, took part in marine science field trips with some of New Zealand's leading scientists and marine experts and spent a day with Emirates Team New Zealand.

Like all our BLAKE Inspire programmes, delegates develop skills to create and implement an action plan within their own communities and yacht clubs.

2020 PROGRAMME DATES: 6 - 10 July

- In partnership with Yachting New Zealand



BLAKE Inspire for Teachers

September 2019 saw the launch of BLAKE Inspire for Teachers – a programme designed for New Zealand primary and intermediate teachers who want to develop a deeper understanding of environmental issues and the ability to translate the experience to their students to encourage environmental action.

Throughout the week, 29 teachers took part in experiential learning opportunities, including practical science and marine activities and meeting with tangata whenua to hear about Mātauranga Māori and how environmental issues impact the lives of local iwi. They visited Air New Zealand, Genesis and Villa Maria to see how these businesses are reducing their impact on the environment, and toured pest-free Tiritiri Matangi Island to understand the effort required to override human impacts.

Delegates come away from the programme with practical ways to understand and teach environmental issues across all subjects and learn how to create action plans to increase emphasis on conservation and sustainability within their schools.

2020 PROGRAMME DATES: 28 September - 2 October

- In partnership with the Ministry of Education

Our 2019 Programmes



NEW

BLAKE NZ-VR

Launched at the start of 2019, BLAKE NZ-VR is our new school outreach programme that aims to connect thousands of young New Zealanders with the marine environment. Through virtual reality (VR) technology, students experience the rich biodiversity that exists below the surface of the ocean, as well as the damage that has been done to the ecosystem.

In 2019, two travelling educators reached 20,000 children as they visited schools across Auckland with a class-set of VR headsets, delivering an engaging, inspiring and educational one-hour session on environmental sustainability with a focus on oceans. In 2020 the programme will expand to Bay of Plenty and Northland schools.

Students come away from these sessions with actions they can take to protect the environment and a greater sense and understanding of kaitiakitanga.

- In partnership with New Zealand Geographic



BLAKE Ambassadors

Each year we offer incredible environmental leadership opportunities for 18 - 25-year olds through our BLAKE Ambassadors programmes. BLAKE Ambassadors travel to Antarctica, the Southern Ocean, and remote locations around New Zealand to work alongside scientists, conservationists, engineers and conservators on important projects and research.

In 2019 we awarded 10 BLAKE Ambassador programmes, all designed to advance their understanding of some of the big questions and challenges facing the environment, and to develop their leadership capability and advance future career opportunities.

- In partnership with NIWA, Department of Conservation, Antarctica New Zealand and GNS Science



BLAKE Awards

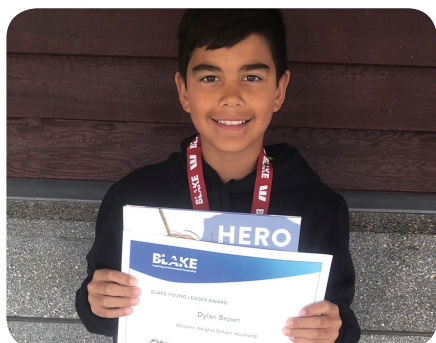
The BLAKE Awards are our annual awards that celebrate and recognise outstanding people whose leadership has delivered high impact results and contributed to a more sustainable future for Aotearoa. This can include sustainability across any social, cultural, environmental or economic area of New Zealand society.

In 2019 we awarded eight BLAKE Leader awards including the inaugural 'Youth' category which recognises an outstanding young leader aged 13 - 20 years.

The BLAKE Medal is presented to one premier awardee whose leadership has helped create a more sustainable future for New Zealand and/or globally over an extended period of time.

2020 DATE TO BE CONFIRMED

- In partnership with NIWA and Westpac



BLAKE Young Leader Awards

Sponsored by our foundation partner, Westpac, the BLAKE Young Leader Award is presented to Year 5 - 8 students from all around New Zealand each year. In 2019 almost 500 young Kiwis received a BLAKE Young Leader Award which is presented by a local Westpac representative.

Nominated by their schools, these young Awardees were recognised for their own unique leadership style and qualities.

- In partnership with Westpac

BLAKE

SUSTAINABLE INITIATIVES

2019



PLUG-IN HYBRID

Four of our five vehicles are plug-in hybrid electric cars.



CARBON OFFSETTING

BLAKE joined Air New Zealand's Fly Neutral programme to offset our carbon emissions when staff and delegates fly.



SUSTAINABLE MATERIALS

We choose suppliers of sustainable materials, including our staff uniforms and programme merchandise.



VIDEO CALLING

Whenever possible, our staff use video conferencing rather than travel to long-distance meetings.



OFFICE RECYCLING

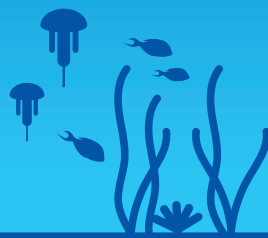
ALL OFFICE PAPER, PLASTIC, METAL AND GLASS IS RECYCLED.

FOOD COMPOSTING

WE'VE INTRODUCED OUR STAFF TO FOOD WASTE COMPOSTING.

REUSABLE CONTAINERS

REUSABLE CONTAINERS ARE AVAILABLE TO STAFF TO AVOID USING DISPOSABLE TAKEAWAY CONTAINERS.



20,000

YOUNG NEW ZEALANDERS HAVE LEARNED HOW TO CARE FOR THE ENVIRONMENT THROUGH OUR UNDERWATER VIRTUAL REALITY PROGRAMME.

130

PEOPLE HAVE BEEN INSPIRED TO LEAD A SUSTAINABLE FUTURE THROUGH OUR ENVIRONMENTAL LEADERSHIP PROGRAMMES.



BLAKE 2019 Alumni Profile



Ihaia Rollo

BLAKE Inspire for Teachers delegate

Ihaia Rollo teaches Years 3 and 4 (six- to eight-year-olds) at Te Kura Kaupapa Māori o Te Wananga Whare Tapere o Takitimu. He joined 28 other teachers from around New Zealand on the BLAKE Inspire programme in the first week of the September school holidays. The Auckland-based course challenged participants to create an Action Plan aimed at increasing the emphasis on conservation in their school community.

The timing of Ihaia's Action Plan couldn't be better. His total-immersion Hastings school, which spans Year 1 to Year 13, is moving to a new, purpose-built site in 2021.

The school has grown rapidly to 130 students, split across two small urban sites. The new school will bring the whole student body together on one larger campus. The new kura will have more green space and easy access to a local river.

Ihaia has persuaded colleague Warena Wainohu, who also attended the BLAKE Inspire course, to help him bring the Action Plan to life. The pair have a long list of jobs to complete this term, and beyond.

Ihaia's Action Plan is an ambitious blueprint.

"I said I was going to do a lot of things!"

Ahead of the school relocation, students will be researching local flora to determine which natives should be planted at the new site. Ihaia wants the school to install a weather station and develop water monitoring tools so students can assess the health of local rivers. A vege garden will be

built to develop better understanding of horticulture and health.

And all of this will be transferred to the new school, along with worm farms.

There will also be a strong focus on building key relationships. Ihaia hopes to re-establish networks with the Enviro-Schools programme, connect with local nurseries, and share his conservation education goals with local iwi.

Ihaia says the school is very strong in Mātauranga Māori – teaching built around traditional Māori concepts and outlooks – so students already feel a strong link to the earth.

"They have a really strong awareness of what their impact can be on Papatūānuku."

But the school does not have a trained science teacher so that role is either outsourced, or generalist classroom teachers learn the NCEA curriculum ahead of teaching it.

The Action Plan sets out a goal to identify a teacher on staff who would be willing to upskill so students could have access to a dedicated science specialist teacher.

Aside from the Action Plan, Ihaia says his students will notice an immediate change in his teaching style as a result of the BLAKE Inspire for Teachers programme.

"We will be spending a lot more time outdoors, getting them all connected to outside."

Ihaia, 33, was raised in Hawke's Bay. He completed a Bachelor of Arts in Māori (hons) in 2005 and soon after left New Zealand to work in the mining industry in Western Australia. He spent 10 years in drill and blast roles but was eventually drawn home to share his love of Te Reo Māori.

"I've always been passionate about teaching the language and making people aware of the culture [but] I worried I wasn't good enough."

Working in the mines brought him out of his shell and he grew braver with age. Eventually he decided to go for it.

He returned to New Zealand, set up an online private tutoring business for aspiring Te Reo speakers, and set about gaining his teaching diploma through Massey University. The role at the kura is his first job and he's quickly found his love for teaching extends beyond his original goal of sharing the language with a new generation. He is

passionate about developing the children's interest in the world around them.

"When you teach something to a kid, and they repeat it back to you two years later, it just blows you away."

Ihaia says, as a new teacher, he has to attend a lot of professional development courses – some more beneficial than others. He was excited by how much he learnt on the BLAKE Inspire for Teachers course – information and skills that will enable him to increase the amount of environmental education he can offer his students.

"It was an awesome experience. I wasn't expecting to take away so much from the course. The conversations with the other teachers were mind-blowing in themselves, to hear what they were doing in their own schools already."

"I knew who Sir Peter Blake was and what he had accomplished. I didn't realise how big the legacy was and what he had left behind and how many people are continuing his work."

The programme is being funded by the Ministry of Education, with support from Ministry for the Environment.

The week-long course sees teachers teamed with world-leading scientists, environmental leaders, experts in their fields and businesses to learn about topical issues such as climate change, renewable energy, biodiversity and ocean and freshwater health.

The inaugural course started at Orakei Marae with discussions about Mātauranga Māori, as part of BLAKE's commitment to incorporate Te Ao Māori in to all its courses. The teachers looked at how Auckland's stormwater issues are impacting on the lives of iwi. The teachers visited Air New Zealand, Genesis and Villa Maria to look at the ways companies can reduce their impact on the environment. Minister for Climate Change James Shaw stopped in to discuss what it means to be aware of the environment, and the group visited Tiritiri Matangi to understand the effort required to override human impacts.

Ihaia especially enjoyed learning to analyse a square meter of rocky shore beach environment and learning how to test the quality of water. He could see these activities becoming part of his new teaching repertoire.

"It's fed us all of this information that we can take into our classrooms."

BLAKE 2019 Alumni Profile



Serena Woodall

BLAKE Inspire for Sailors delegate

Young Waiheke Island environmentalist Serena Woodall has ambitious plans to clean up the ocean – and she's starting with Westhaven Marina.

Serena, 17, has just completed the inaugural BLAKE Inspire for Sailors programme, and she's newly-inspired to rid the marine environment of harmful plastics.

"It was amazing how much we learnt, especially about the impact of plastics on the environment. I learnt a lot about micro-plastics – I'd never thought about or seen them before. We learnt about species and how rubbish affects them. It was eye-opening."

Serena and 29 other participants, drawn from Northland to Dunedin, spent the first week of the July school holidays on an environmental adventure, learning about issues such as biodiversity, conservation and predator control.

The new programme is run in conjunction with Yachting New Zealand. It is tailored to Year 11 to Year 13 students, and aims to inspire young sailors to lead their communities and sailing clubs towards more sustainable futures.

Yachting New Zealand CEO David Abercrombie says his organisation has a long-term vision to help develop more young leaders and BLAKE Inspire for Sailors is helping achieve that goal.

"We want these students to go on to play an active role in their clubs and communities

and foster the type of environment that grows the sport and the people around them." says Abercrombie.

Throughout the six-day course, participants spent considerable time with experts and heroes from within the environmental and sailing communities.

The eager young sailors learned about the legacy of Sir Peter Blake and experienced sailing on board his legendary Lion New Zealand in the Hauraki Gulf. They visited pest-free Tiritiri Matangi Island to experience a thriving ecosystem, took part in marine science field trips with some of New Zealand's leading scientists and marine experts and spent a day with Emirates Team New Zealand.

"I think the biggest thing that inspired me the most was being around so many people who were so enthusiastic and passionate about the same things – the environment and sailing."

Each participant had to develop an action plan to address an environmental concern. Serena's plan is to install a Seabin at Westhaven Marina, where her yacht club – the Royal New Zealand Yacht Squadron – is based. The Marina, on the edge of Auckland's Central Business District, is home to around 2000 boats.

The Seabin is an Australian invention. It acts as a rubbish skimmer, extracting trash, oil, detergent and other pollutants from the water. Serena wants to install a bin close to foot traffic at the marina, and create an informative display nearby, featuring an assortment of items which have been collected from the marina. It's likely the bin will collect bottle caps, cigarette butts, water bottles, and masses of micro-plastic.

The display will educate the public about the importance of a clean marine environment and the potential for sea bins to fight pollution.

"The Seabin could clean up the marina, and make people aware," Serena says.

"In the Viaduct there's two Seabins and they seem to do quite a bit of work. Having one in Westhaven, the biggest marina in the Southern Hemisphere, seems like a good idea."

The Seabin will cost about \$6000, which Serena plans to raise through corporate sponsorship.

Serena was about 12 years old when she decided to wander down to her local beach and have a go at Sunday sailing.

Five years later, she holds a New Zealand youth match-racing title and is planning her future around the sport.

Serena has grown up fishing and diving in the waters around Waiheke Island, but she's the first in her family to take up sailing.

Initially she was very happy learning to sail at the small club on Waiheke, but three years ago – eager to find a larger crop of competitive sailors her own age – she joined the youth programme at the Royal New Zealand Yacht Squadron in Westhaven Marina. About four times a week, she takes the ferry to the mainland after school to train.

That commitment to the sport is paying off. At the end of last year, Serena was in a mixed team which won the New Zealand youth match racing nationals in Wellington. The competition was open to sailors aged up to 23; Serena was just 17.

Serena's yacht club encouraged her to apply for the BLAKE Inspire for Sailors programme.

"The yacht club approached a few of us and I thought it looked like a really cool opportunity to learn about the environment and be around other sailors."

The BLAKE Inspire for Sailors programme has also helped reshape Serena's future plans.

This year Serena helped form a women's match-racing team and that will be her focus for 2020, her first year out of school. She's putting university on hold so she can spend as much time as she can on the water, attempting to go as far as she can in sailing.

"I'm in my last year of school. Next year I'll do quite a bit of sailing."

Initially, she thought she would pay her way with a hospitality job, but she's now focused on a part-time job which will give her an opportunity to inspire others to support ocean conservation.

She has her Open Water Diver certificate, and is now planning to work towards additional certification so she can get work as a diving or snorkelling instructor next year.

"I think I might become a dive instructor to share my love of the environment and create more environmental advocates. It would be great to make environmental issues more known and everybody more aware."

"This course has inspired me to get out there and make a difference."

BLAKE 2019 Alumni Profile



Okirano Tilaia

2019 BLAKE Leader - youth category recipient

At just 17 years old, Okirano Tilaia (Oki) has developed significant leadership credentials which span community, school, sport and culture.

Oki created and drove a huge student vigil in response to the Christchurch mosque shootings, is a voice for concerns about the environmental challenges facing low-lying Pacific nations, and works with central government as an advisor on education and youth development.

Oki organised and MC-ed the event, Students Uniting in Love, and quickly became the student voice at many Christchurch vigils and events that followed. He was interviewed by countless international media, and handled himself with grace, dignity and maturity. He used the exposure to spread a message of support and love for the Muslim community.

Cashmere school dean, Margaux Hlavac, says the school and local community were incredibly proud of the way Oki represented them on a global stage – especially the school's Pasifika and Maori students. The school received many hundreds of letters and emails from around the world commending Oki for his inspiring message of love.

But before this, Oki was already a leader of significant standing. He has shown sustained commitment to addressing issues of social justice, promoting opportunities for Pasifika youth, fostering cross-cultural understanding and communicating issues

regarding a sustainable future for people of the Pacific. As a young man of proud Samoan heritage, he is acutely aware of the environmental threats facing the Pacific region. Wherever he promotes opportunities and voice for Pasifika youth, environmental sustainability is a key part of his message

Oki has attended the Pacific Youth Parliament, where his contributions as a commanding and passionate speaker on Youth Affairs were noted. In Wellington, he delivered professional development to 30+ staff from the Ministry of Foreign Affairs and Trade around how to effectively engage and interact with Pasifika youth and peoples. In Dunedin, he delivered professional development for Pasifika Health students at Otago University.

He is a member of the Minister of Education Youth Advisory Group, and is the only student in Christchurch trained as an NCEA ambassador, to help ensure that all people, especially youth, get a say in education in New Zealand. He is also a member of the Christchurch Youth Council and the New Zealand U16 basketball team, won the supreme Christchurch award at the Canterbury Youth Awards, has met with the US Ambassador and other embassy staff to discuss more effective engagement with Pasifika youth, spoke on inclusivity at the Parliamentary Clerks Conference.

A keen basketballer, Oki's sense of teamwork and service is fundamental. He has a strong moral code of giving and humility, and is acutely aware of the sacrifices his family made coming from Samoa to New Zealand. He is driven to help create an education system where his two younger brothers and other young Pasifika are supported to succeed.

"I want Pasifika youth to have a voice in the New Zealand education system to succeed and have the freedom to express themselves."

Oki is an intellectually-gifted student who says history is his favourite subject. He is variously described as dynamic, charismatic, academically gifted, humble and modest, with an extraordinary ability to communicate effectively with everyone from ambassadors and public sector leaders to young children.

Next year, Oki hopes to study political science and international relations, then broaden his perspective with travel.

Margaux Hlavac has been Oki's dean for five years. She describes Oki thus:

"Whatever Oki is involved in - people are drawn to him. He has mana and charisma, but he is genuinely modest. As a public speaker, he is articulate, dramatic, and powerful. He unfailingly encourages others, and is exceptionally collaborative in how he works. Motivated by a desire to give back to his community and beyond, he is a young man of extraordinary integrity and humility."

Sir Peter Blake Trust Summary Consolidated Performance Report

Statement of Service Performance FOR THE YEAR ENDED 30 SEPTEMBER 2019

Sir Peter Blake Trust's Outcomes:

The role of the Trust is to 'inspire and prepare young New Zealanders to lead a sustainable future for Aotearoa'.

The Trust is aiming to achieve the following outcomes by September 2021:

- Prepare at least 400 people to lead a sustainable future for New Zealand.
- Inspire at least 40,000 people to care for the environment.

Sir Peter Blake Trust's Outputs:	2019	2018		2019	2018
1. PREPARE PEOPLE TO LEAD A SUSTAINABLE FUTURE			Environmental Educator The opportunities for this year's educator included the expedition to the Kermadecs and attending BLAKE Inspire. (Note this programme has been replaced by BLAKE Inspire for Teachers from Term 1 2019).		
Blake Leadership Awards The prestigious Blake Leadership Awards are conferred to individuals with the determination and will to succeed and a belief in achieving extraordinary things for New Zealand.			NUMBER OF TEACHERS:	1	1
AWARDS CONFERRED:	8	7	BLAKE Inspire for Teachers 'A week long environmental education development opportunity for teachers held in Auckland in September (and October) 2019.		
BLAKE Inspire (Formerly Youth EnviroLeaders Forum) A week long leadership development adventure held in Waikato in April 2019 (Taranaki 2018), targeting year 11-13 student environmental leaders.			TEACHER DELEGATES:	29	NA
STUDENT DELEGATES:	56	56	2. INSPIRE PEOPLE TO CARE FOR THE ENVIRONMENT		
BLAKE Inspire (for sailors) 'A week long leadership development adventure held in Auckland in July 2019, targeting young sailing environmental leaders.			Dream Team During Leadership Week, Kiwi leaders take time to visit schools and inspire Kiwi kids to achieve their dreams.		
SAILING DELEGATES	30	NA	CHILDREN REACHED IN FACE TO FACE CLASSROOM SESSIONS: (replaced with BLAKE NZ Virtual Reality Project from 2019)	NA	32,000
Young Blake Expedition Ocean Voyage Expedition to the Kermadecs, with the support of the Royal New Zealand Navy, targeting secondary school students identified with outstanding leadership potential for a once-in-a-lifetime expedition. (No expedition in 2019).			Young Leader Awards Supported by Westpac, Young Leaders from primary and intermediate schools are nominated by their school and presented with the award for all round leadership.		
STUDENT VOYAGERS:	NA	18	AWARDS PRESENTED:	470	634
ADULT CREW:	NA	25	BLAKE NZ-Virtual Reality Project Working in partnership with NZ Geographic, 360 video footage has been collected underwater at some of New Zealand's most important marine locations and used for environment education within schools and and publicly.		
Blake Ambassadors Environmental field work with Department of Conservation, NIWA, Antarctica NZ, the Antarctic Heritage Trust and Tara, targeting tertiary students, graduates and teachers, 18-25 years old.			NUMBER OF SITES FILMED AND VIDEOS CREATED:	NA	5
BLAKE AMBASSADORS:	13	13	CHILDREN REACHED IN FACE TO FACE CLASSROOM SESSIONS	15,332	NA

Additional Output Measures:

Sir Peter Blake Trust is a small organisation with limited resources. The Trust extends its reach into the community by encouraging other groups to engage in activities which encourage leadership development and environmental awareness.

Collaboration

Collaboration with schools, community groups and businesses is a key feature of BLAKE's programmes.

Collaborative partners involved in our programmes include Westpac New Zealand, Yachting New Zealand, Ministry for the Environment, Ministry of Education, Department of Conservation, New Zealand Geographic, Royal New Zealand Navy, NZ Sailing Trust, Emirates Team New Zealand, University of Auckland, University of Otago, Air New Zealand, NZ Maritime Museum, Genesis Energy, Villa Maria, Tourism Holdings Ltd, NIWA, Antarctica New Zealand, Tainui, Ngati Whatua Orakei, Auckland Council, Auckland War Memorial Museum and New Zealand schools.

Sir Peter Blake Trust Summary Consolidated Performance Report cont.

Summary Consolidated Statement of Revenue and Expense

FOR THE YEAR ENDED 30 SEPTEMBER 2019

	2019	2018
Revenue		
Donations and grants	329,896	319,310
Investment income	191,413	218,387
Sponsorships	326,757	311,138
Programme service revenue	433,284	433,511
Red socks revenue	124	6,532
Other income	39,628	47,416
Net gain on fair value of investments	186,806	38,708
Total revenue	1,517,908	1,375,002
Expenses		
Administration expenses	183,574	138,982
Employee Costs	786,491	717,242
Fundraising Expenses	314	-
Programme Expenses	340,860	542,305
Depreciation and amortisation	25,782	34,030
Net loss on fair value of investments	-	-
Total expenses	1,337,021	1,432,559
Net (deficit)	180,887	(57,557)

Summary Consolidated Statement of Movement in Trust Funds

FOR THE YEAR ENDED 30 SEPTEMBER 2019

	2019	2018
Trust funds as at 1 October 2018	4,507,820	4,565,377
Net (deficit) for the year	180,887	(57,557)
Trust funds as at 30 September 2019	4,688,707	4,507,820

Sir Peter Blake Trust Summary Consolidated Performance Report cont.

Summary Consolidated Statement of Financial Position

AS AT 30 SEPTEMBER 2019

2019

2018

Trust funds	4,688,707	4,507,820
Assets		
Current assets	518,902	1,291,962
Non-current assets		
Property, plant and equipment	56,127	19,436
Intangibles	700	9,100
Investments	4,597,240	3,348,020
	4,654,067	3,376,556
Total assets	5,172,969	4,668,518
Liabilities		
Current liabilities	484,262	160,698
Non-current liabilities	-	-
Total liabilities	484,262	160,698
Total net assets	4,688,707	4,507,820

Summary Consolidated Statement of Cash Flows

FOR THE YEAR ENDED 30 SEPTEMBER 2019

2019

2018

Net cash inflow from operating activities	270,511	4,597
Net cash inflow from investing and financing activities	(1,124,647)	457,049
NET INCREASE IN CASH AND CASH EQUIVALENTS	(854,136)	461,646
Opening Cash and Cash Equivalents	1,202,169	739,523
CLOSING CASH AND CASH EQUIVALENTS	347,033	1,201,169

For and on behalf of the Trustees, who authorise the issue of these financial statements on the date shown below:

TRUSTEE


 Paul Reynolds
 9 December 2019

TRUSTEE


 Gina Dellabarca
 9 December 2019

Phone: +64 9 307 8875, Email: info@blakenz.org
 Sir Peter Blake Trust, PO Box 106-955, Custom Street 1143, Auckland

Notes to the Summary Consolidated Performance Report

FOR THE YEAR ENDED 30 SEPTEMBER 2019

1. Accounting Policies

Basis of Preparation

The summary consolidated performance report presented is that of the Sir Peter Blake Trust ("the Trust") and includes Sir Peter Blake Charity Limited. The summary consolidated performance report has been prepared in accordance with FRS 43 (Summary Financial Statements).

The full consolidated performance report has been prepared in accordance with Tier 3 PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-for-Profit) on the basis that the entity does not have public accountability and has total annual expenses of equal to or less than \$2,000,000. Tier 2 PBE policies have been applied in the preparation of the consolidated performance report:

- PBE IPSAS 6 (NFP) Consolidated and Separate Financial Statements.

- PBE IPSAS 29 (NFP) Financial Instruments - Recognition and Measurement.

The presentation currency used in preparing this summary consolidated performance report is the New Zealand dollar, and amounts have been rounded to the nearest dollar.

The information presented in this summary consolidated performance report has been

extracted from and is consistent with information presented in the full audited consolidated performance report. These were authorised for issue by the Trustees on 9 December 2019. The auditors' report on the full consolidated performance report for the years presented did not refer to a fundamental uncertainty and was not modified in any way. The summarised consolidated performance report does not include all the disclosures provided in the full consolidated performance report and cannot be expected to provide as complete an understanding as provided by the full audited consolidated performance report, which is available on request or from our website www.sirpeterblaketrust.co.nz

Changes in accounting policies

The accounting policies applied during the year are consistent with those used for the year ended 30 September 2018.

2. Endowment

An initial endowment of \$3,800,000 was received from the New Zealand Government on 22 October 2003. The \$3,800,000 endowment was provided as a means for the Trust to generate income to pursue the objectives of the Trust. The Trustees endeavour to protect the value of the endowment and this is represented by the Accumulated Trust

Funds carried forward.

3. Charitable Status and Taxation

The Sir Peter Blake Trust and the Sir Peter Blake Charity Limited are registered charities and are exempt from income tax on income derived by the trustees in trust for charitable purposes in New Zealand.

4. Related Parties

The Trust was incorporated on 17 December 2003. Sir Peter Blake Charity Limited was incorporated 15 August 2006 and is 100% owned by the Sir Peter Blake Trust. The company was incorporated to undertake the operating functions, while the Trust undertakes the investing functions.

The Board of Trustees includes individuals from organisations with common objectives and areas of interest. Several of these organisations also provide commercial sponsorship, service contracts, and assist with fundraising events. For 2019, these included Ministry of Education, Ministry for the Environment, National Institute of Water and Atmospheric Research (NIWA), Royal New Zealand Navy, Royal NZ Yacht Squadron, and Westpac New Zealand Limited.

5. Commitments and Contingencies

There were no capital commitments or contingencies as at 30 September 2019 (2018: \$nil).



Support Us

BLAKE is a non-profit organisation which relies heavily on donations and support from sponsors, partners, community trusts and grants.

Every dollar counts, so we're incredibly lucky to have a strong network of generous supporters and helpers, who share Sir Peter's passion and values, and support BLAKE through donations and fundraising activities.

HOLD A FUNDRAISING EVENT

Schools, businesses, teams and communities can create their own fundraising event. It could be a sponsored activity, sporting challenge or social event. Some examples are school coin trails or Red Sock multi-days, and triathlons - be as creative as you like!

BUY RED SOCKS

Red Socks are available to purchase online at The Warehouse for \$5 a pair.

DONATE

Your generous contribution will help us continue Sir Peter's legacy by delivering environmental programmes that inspire people to care for the environment and lead positive change.

BECOME A PARTNER

Join other inspiring businesses and organisations who share our vision by becoming a partner of BLAKE through sponsorship or support of our programmes and organisation.